

# 2015 Smoking: Before, During and After Pregnancy

Source: CDC Missouri Pregnancy Risk Assessment Monitoring System (PRAMS 2015)

## Before



About  
**2 in 7**  
women smoke

Smoking rates  
among WIC  
participants:

almost **2 in 5**



## During

Rates of  
smoking  
during  
pregnancy  
have not  
significantly  
declined  
over the past  
**6 years**



**2 in 3**  
women who  
smoke receive  
Medicaid  
benefits

## After



**1 in 2**  
women relapse  
after quitting  
smoking while  
pregnant

## 2 Year Follow-up



**1 in 5**  
women  
smoke\*

**1 in 11** women  
use e-cigarettes\*

\*Source: 2015 Missouri Child Health  
Assessment Survey (MoCHAPS)

## Overall

**27.1%** of women **smoked**  
before pregnancy

**15.1%** of women **smoked**  
during pregnancy

**20.7%** of women **smoked**  
after pregnancy

## Did You Know?

MO HealthNet offers help to quit  
smoking.

- FDA approved medications
- Individual counseling
- Group counseling
- Coverage for unlimited quit attempts

## Promote Tobacco Cessation

Use the “**Ask, Advise**  
and **Refer**” approach  
to increase cessation  
Rates – **it takes just**  
**3 minutes!**

**1 in 4**

Pregnant women say that their  
doctor, nurse or other provider  
did **not discuss how smoking**  
**during pregnancy affects**  
**their baby.**



Missouri Tobacco Quitline  
800-QUIT-NOW (800-784-8669)  
or [www.quitnow.net/Missouri](http://www.quitnow.net/Missouri)

Text4baby Project  
Text BABY (or BEBE for Spanish)  
to 511411 or [www.text4baby.org](http://www.text4baby.org)

